Proceedings for the 8th Annual Interdisciplinary Symposium ~
A Teaching & Research Conference for Free Market Intellectuals

Program: Friday, March 19, 202 Via Skype Webinar

11:30am – 12:00pm Introductions and Webinar format outline 90-minute sessions in Panel Discussion format
12:00 to 1:30pm Issues in our Education System 1. Sean Brooks (*Partners in Learning*): Weighing the Options: Parental perceptions of homeschooling VS abusive in-person attendance mandates 2. 3. 4.
1:30 to 3:00pm Technology in the classroom 1. Susan Luck (*Pfeiffer University*): Defining Leadership; Lessons from a Virtual International Team 2. Raushan Gross (*Pfeiffer University*): Knowledge, Technology, and Mundane Entrepreneurship 3. 4.
3:00pm to 4:30pm Saving the Higher Education System from Communism 1. Merrill Boyce (*Coastal Carolina University*): Notes from the Babylon Bee: Socialism Cripples the Invisible Hand 2. Robin McCutcheon (*Marshall University*): Diversity, Equity, & Inclusion >> Cancel Everything! 3. Daniel Hall (*High Point University*): Microsoft Teams for Free Markets 4.
Guests Joining us in the Chat: Judy Braaten

Please join us in 2022 for something, perhaps, completely different!

Brought to you by Dr. Robin McCutcheon and the Lync-Sync.com Team

12:00pm to 1:30pm Topics of Issues in our Education System

Speaker 1:
Sean Brooks (*Partners in Learning*)
Weighing the Options: Parental perceptions of homeschooling VS abusive in-person attendance mandates
Abstract:
Since 2020, homeschooling has dramatically increased, with in-person student attendance in some K12 school districts dropping by 40%. A UK survey found that 74% of teachers felt that they would not be able to teach properly with restrictions in place. Physical distance was referenced as the primary reason. In the US, 27% of teachers have considered quitting because of COVID and teacher education departments at the university level are experiencing lowered student enrollment of potential teacher candidates. Families have shared their perceptions on their decisions to homeschool, and how they arrived at these decisions. Parental experiences with school-board corruption, Marxist curriculum, unhealthy mask-wearing mandates, physical and behavioral changes with their children and violence in school, appear to be the primary reasons for families shifting from in-person learning to fulltime homeschooling. Parental perceptions will be shared regarding their children's mental and physical health, experiences with school-based abuses, and the parental decisions to take back control of their child's education, while sharing viable resources. Further examinations could measure the relevance of teacher education instruction, and its applicability to a rapidly changing K12 educational landscape.

Biography:
Dr. Sean M. Brooks is the author of seven books including *American Education in 2020*, and the host of *American Education FM Podcast*.

Sean worked as a public-school teacher, grades 6-12, for nine years. He has spoken nationally and internationally on the topics of conflict and violence in school, teacher education, teacher leadership, curriculum and instruction, classroom management, and freedom and independence in education. He holds three degrees in Education, including a Ph.D. in Education with a specialization in learning, instruction and innovation. Dr. Brooks is the author of the books; *Where the Finger Points, Violence Among Students and School Staff, The Mental and Emotional State of School-Aged Students*, and *The Origins of School Violence.*

Sean M. Brooks, Ph.D.
seanb81@me.com

12:00pm to 1:30pm Topics of Issues in our Education System

Speaker 2:

12:00pm to 1:30pm Topics of Issues in our Education System

Speaker 3:

12:00pm to 1:30pm Topics of Issues in our Education System

Speaker 4:

1:30pm to 3:00pm Topics of Technology in the Classroom

Speaker 1:
Susan Luck (*Pfeiffer University*)
Critical Thinking: Experiential Learning

Abstract:
Leadership is hard to define: as the old joke says, I may not be able to tell you what it is, but I know what it is when I see it, and I sure know what it isn't. Add the difficulties of understanding more than a theoretical concept of intercultural communication. Throw in an entirely virtual workforce. Then overlay it all with the uncertainty and fear brought on by the COVID-19 pandemic. The recipe was just right for a critical thinking exercise. We paired students from a US-based Organizational Communications course with students in a Scotland-based Marketing course for a virtual teams experiential learning project. Each team applied course concepts, worked together in real-time, and then presented internal communication and PR ideas to raise morale in COVID-19 times. Another old adage says that we know everything until we start to use what we know. That's exactly what happened for the students who participated in this project. They gained not only a clearer definition of leadership but how to develop that quality in themselves. The session will present not only the research that gave rise to this intercultural virtual teams project but also the specific steps and outcomes each team took. It will also explore the outcomes and how others can implement a similar experience.

Biography:

Susan Luck is currently Professor of Business in the Graduate School at Pfeiffer University, specializing in organizational communication, change communications, negotiations, public relations, and diversity communication. She has a PhD from the University of South Carolina and is an arbitrator for FINRA, a certified mediator for NC Superior Court, a board member of the Charlotte Global Chamber of Commerce, and board member of the Charlotte International Arbitration Society. She's a member of the International Association for Business Communication, International Communication Association, the Plain Language Association, World Affairs Council of Charlotte, Dog Writers' Association of America, and Sisters in Crime, an international writers' organization. Dr. Luck has also been deeply involved in the Justice Access Initiative, where is she is the only non-lawyer on the task force creating plans for taking the NC Justice and Courts system virtual during the pandemic. A former TV writer, she teaches both online, in the classroom, and is the author of *Zen and the Art of Business Communications*. Her consulting clients have included Duke Energy, Atrium Health Systems, the Switzerland-based power engine firm Acutronic, as well as Hawaiian Electric, with whom she has done all her work via Zoom.

1:30pm to 3:00pm Topics of Technology in the Classroom

Speaker 2:
Raushan Gross (*Pfeiffer University*) Email: Raushan.gross@Pfeiffer.edu

Knowledge, Technology, and Mundane Entrepreneurship

Abstract:
There are more opportunities for those seeking entrepreneurship and the tools to do it than ever before. The tools and technologies are accessible to the average person. The platforms are open to transact commerce via Poshmark, eBay, Amazon, Facebook Market and the like. Put simply if you own a smartphone or access to the web --- you are in business. The application of entrepreneurial knowledge, as we know is a process, and is an ever-changing aspect of life. In most cases, the entrepreneur and consumer are intimately bound up in the market process. The entrepreneurial process takes place within institutions some of which has not changed, but there are emerging technologies that allow what I like to refer to as mundane entrepreneurial opportunities to take place using existing resources and applying market knowledge to the day-to-day usefulness for consumers. The idea of free market is the ability for anyone to participant with the knowledge and resources advanced in the pursuit to serve others in a humane way. The thrust of this session is to draw from a mundane point of view the very idea of how anyone can participate in the marketplace with both tacit and expert knowledge -and, of course, mundane knowledge. Mundane knowledge leads one to benefits society in ways that everyone in society can prosper.

Biography:
Raushan Gross is an Associate Professor of Business Management and Leadership at Pfeiffer University and a contributor to Mises Wire, Center for Individualism, and HunterHastings.com. He has spent over two decades in banking, multi-unit management, fuel pricing and analytics, and government finance, in addition to his academic career. Gross has also served as a member and presenter for the National Association of Procurement Card and Payment Association (NAPCP) in national and international forums. He also serves as a resident reviewer for national and international peer-review academic journals. His research interests include entrepreneurial orientation, strategy management, business history, Austrian economics, cross-cultural small business and entrepreneurship, innovative behavior, strategic thinking and flexibility, and absorptive capacity. Raushan is a prolific author of numerous articles published in high quality academic journals, textbooks, and articles for public consumption.
Academic Journal articles including: *A Comment on Absorptive Capacity, Entrepreneurial Leadership, and High-Velocity Markets. Journal of Applied Business and Economics, 22(13), 70-82.**;* **and** *The Influence of Followership Styles in Organizational Strategic Flexibility: A Theoretical Integration. Management Review: An International Journal, 15(1), 4-24.*
Books including : *The Inspiring Life and Beneficial Impact of Entrepreneurs* by Economics For Business (E4B), Mises Institute. https://mailchi.mp/mises/raushan-gross; *Basic Entrepreneurship*, and *anaging for A New Economy*.
Column pieces including: "Consuming is not mindless buying of stuff. It Is Social Co-ordination Through The Exercise Of Choice in the Marketplace" in the *Center for Individualism. "*What Consumers Say Is Not As Important As What They Do in the Marketplace" In the Power & Market segment of the Mises Wire. Additionally, he wrote "Entrepreneurs Flourish Most Where There Is a Culture and History of Entrepreneurship" by Mises Institute.

1:30pm to 3:00pm Topics of Technology in the Classroom

Speaker 3:

1:30pm to 3:00pm Topics of Technology in the Classroom

Speaker 4:

3:00pm to 4:30pm Topics of Saving our Higher Education System from Communism

Speaker 1:

Merrill Boyce (*Coastal Carolina University*)
Notes from the Babylon Bee: Socialism Cripples the Invisible Hand

3:00pm to 4:30pm Topics of Saving our Higher Education System from Communism

Speaker 2:
Robin McCutcheon (*Marshall University*)
Diversity, Equity, & Inclusion >> Cancel Everything!
Abstract:
A recent fad at universities is the creation of an Office of Diversity, Equity and Inclusion ostensibly to alleviate the vast amount of racism prevalent on campuses by stipulating that a university should have a balanced racial mix of students, faculty and staff. After watching DEI Offices infiltrate American universities, I waited for the insanity to reach my own university. During Fall 2020, I observed a power-point presentation wherein the authors solicited suggestions for actions the university could take to balance the racial mix of students, faculty, and staff via 'appropriate' hiring decisions (for faculty & staff) and enrollment (for students). They insinuated the university administration feels that our campus is "too white". The taskforce suggested hiring committees bias themselves towards non-white prospective hires, and institute special programs to attract non-white students (without equal treatment for white students). The taskforce was assembled upon request by Upper Administration to accommodate the goal of racial rebalancing.

This presentation includes the following:

1. A brief historical perspective of the origins of "Office of Diversity, Equity, & Inclusion;"
2. The Title VII Civil Rights Act of 1964;
3. University Policy on student enrollment;
4. If time permits: Carl Cohen's 1998 lecture on race preference in college admissions;
5. How do we 'racially rebalance' universities legally?

3:00pm to 4:30pm Topics of Saving our Higher Education System from Communism

Speaker 3:
Daniel Hall (*High Point University*)
Microsoft Teams: Your Teammate in Free Market Education! (or: Microsoft Teams for Free Markets)

Abstract:
Microsoft Teams is the Cadillac of remote learning options as it combines features of Zoom, Slack, and your institution's LMS. You and your students have access to a single platform that students can access from their computer or phone. Bypass the PC-Mac divide as Office products are embedded in the app. Be entrepreneurial in engaging your students no matter where they are learning to provide students HyFlex freedom in education. Examples from a principles of macroeconomics course showcased include informational interview video summaries, economic freedom country group presentations, using One Note to quickly add timely articles, streaming thinktank webinars, and assigning quick media presentations assigned to students using the tasks app.

Biography:

Daniel Hall, Ph.D. | Chair, Department of Economics
One University Parkway, High Point, NC 27268
Office: 336-841-9104 | **Mobile:** 770-815-2504 |**LinkedIn**
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3:00pm to 4:30pm Topics of Saving our Higher Education System from Communism

Speaker 4: