

**Current List of 2019 Presenters & Themes for the 6<sup>th</sup> Annual Interdisciplinary Symposium,**  
(Itinerary Updated as of November 6, 2018)

**Presentation Themes:**

By special request: sessions are 30 minutes long.	
8am: Breakfast and Registration – Mix ‘n Mingle	
8:30 – 8:35am: Kick-off Welcome & Instructions to Session Chairs	
<b>8:35 – 9:35am : Kick-off Speaker, Dr. Lori McCoy, DO ~ Driving down the cost of healthcare with Free Market Medicine</b>	
<b>Room 1: big room seats 40</b>	<b>Room 2: small room seats 20</b>
9:45 – 10:15 Room 1: Using Design Thinking to Teach Empathy and Emotional Intelligence {Ben Eng}	Room 2:
<b>10:15 – 10:30: Coffee/Tea Break</b>	
10:30 – 11:00 Room 1: Tackling Inequality in a Moral Foundations of Free Enterprise Course {Clifford Thies}	Room 2: Post Coffee Time Socializing Room set aside for networking and chatting...☺
11:05 – 11:35 Room 1:	Room 2:
Student Sessions (20 minutes)	Student Sessions (20 minutes)
11:40 – 12noon Room 1: The Value of Content Creation to Marketing Students {Susan Harmon}	Room 2:
<b>12 noon – 1pm Lunch:</b> Deli Lunch (build-your-own); Mix ‘n Mingle	
1:00 – 1:30 Room 1: EQ: Why Emotional Intelligence Matters (Dick Drass)	Room 2: Post Lunch Socializing Room set aside for those who haven’t finished their lunch-time conversations! ☺
1:35 – 2:05 Room 1:	Room 2:
2:10 – 2:40 Room 1: Whither Canada (and the rest of us): a Panel Discussion on the Brave New World of Business Curricula {Dallas Brozik}	Room 2:
<b>2:45 – 3:00 Afternoon coffee &amp; snack Service</b>	
3:00 – 3:30 Room 1:	Room 2: Post Snack Socializing Room set aside for networking and chatting...☺
3:35 – 4:05 Room 1:	Room 2:
4:10 – 4:40 Room 1:	Room 2: Academic Freedom: What it is and why it is important to you and your academic career {Robin McCutcheon}
4:45 pm Idea Generating Session –All attendees welcome!	
5pm: Cool Down Cocktails/Dinner at the Sandtrap Bar & Grill (Dutch Treat) –post-Symposium socializing ☺	

	Presenter/Institution	Subject of Presentation (this is not the order in which presentations will occur)
1	Dr. Lori McCoy, DO	Kick-off Guest Speaker <b>Driving down the cost of healthcare with Free Market Medicine</b>
2	Dick Drass Coastal Carolina University	Emotional Intelligence at your College of Business {This session requested by professors at Coastal Carolina University School of Business}
3	Ben Eng Marshall University	Using Design Thinking to Teach Empathy and Emotional Intelligence
4	Robin McCutcheon Marshall University	Academic Freedom: What it is and why it is important to you and your academic career
5	Clifford Thies Shenandoah Univ.	Tackling Inequality in a Moral Foundations of Free Enterprise Course
6	Susan Harmon Marshall University	The Value of Content Creation to Marketing Students
7	Dallas Brozik Marshall University	Whither Canada (and the rest of us): a Panel Discussion on the Brave New World of Business Curricula
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## Food & Beverages Served

### Continental Breakfast

Freshly Baked Croissants, Assorted Fruit Danish, and a Variety of Muffins,  
Served with Butter, Jellies, and Cream Cheese,  
Chilled Orange Juice,  
Freshly Brewed Regular and Decaffeinated Coffee and  
Hot Tea

### AM Break

Regular and Decaffeinated Coffee  
Sweet and Unsweetened Iced Tea  
Assorted Soft Drinks

### Lunch

#### Deli Buffet

Deli Platter of Sliced Roast Beef, Smoked Turkey, Honey Glazed Ham  
Served with Swiss American and Cheddar Cheese,  
Green Leaf Lettuce, Tomatoes, Red Onion and Pickles  
Assorted Rolls and Breads,  
Appropriate Condiments,  
Potato and Pasta Salad and Iced Tea

### PM Break

Assorted Cookies and Brownies  
Sweet and Unsweetened Iced Tea  
Assorted Soft Drinks