

3rd Annual Interdisciplinary Symposium: Free Market Systems ~ Teaching & Research Overview



Program: Friday, March 18, 2016 at Litchfield Beach and Golf Resort in Pawleys Island, SC

9:00 AM	Check-in
9:45 AM	Brief Welcome! Room Francis Marion C&D
10:00 AM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Dr. M Wayne Rollins (Middle Tennessee State University)</p> <p>Session 2: Room Francis Marion B: Dr. John Bethune (Barton College)</p> <p>Session 3: Room Francis Marion A: Dr Daniel Hall and Dr. Stephanie Crofton (<i>in absentia</i>) (High Point University)</p>
10:45 AM	Break
11:00 AM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Mr. Christopher Calton (Marshall University)</p> <p>Session 2: Room Francis Marion B: Dr. Merrill Boyce (Coastal Carolina University)</p> <p>Session 3: Room Francis Marion A: Dr. Susan Luck (co-author Dr. Anne Murray; The Graduate School, Pfeiffer University)</p>
11:45 AM	Break
12:00 PM Lunch	Special Keynote Session: Room Francis Marion C&D Distinguished Speakers: Dr. Dallas Brozik (Lewis College of Business, Marshall University) and Doris Brozik
1:45 PM	Break
2:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Ross Gardiner (Americans for Prosperity Foundation)</p> <p>Session 2: Room Francis Marion B: Dr. John Tures (LaGrange College)</p> <p>Session 3: Room Francis Marion A: Dr. Kathy J. Langston (Darla Moore School of Business, University of South Carolina)</p>
2:45 PM	Break
3:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Mr. Paul R. (Dick) Drass (Coastal Carolina University)</p> <p>Session 2: Room Francis Marion B: Dr. Bryan Dennis (University of S. Carolina Beaufort)</p> <p>Session 3: Room Francis Marion A: Dr. Alan Belcher (Ashford University) and Dr. Susan Luck (The Graduate School, Pfeiffer University)</p>
3:45 PM	Break
4:00 PM	<p>Room Francis Marion C&D: Robin McCutcheon Idea Generating Panel Discussion for the 4th Annual Interdisciplinary Symposium Samples:</p> <ul style="list-style-type: none"> a. Academic Freedom across the Curriculum b. Free Enterprise in Higher Education c. Creating an Atmosphere of Entrepreneurship across Disciplines
5:00 PM	Cool Down with Cocktails
6:00 PM	Farewell Dinner

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9:00 AM	Check-in
9:45 AM	Brief Welcome! Room Francis Mario C&D
10:00 AM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Dr. M Wayne Rollins (Middle Tennessee State University) Title of Presentation: “Confession of an Author: To Write or Not to Write.” Abstract: Writing a book is certainly an adventurous journey! Many aspiring authors may be surprised to learn that “after you write a book,” another type of journey begins. The second journey involves answering a plethora of questions that stimulate the curiosity of would-be authors. Just as I did, it appears that many people at some point in their lives consider writing a book. Their questions range from “how to get started” to “how to employ publishers” to “how to market” their book—to name a few. This paper relates the author’s experience while answering those questions for himself as well as addresses misconceptions that are quite prevalent. Specifically, the paper examines writing myths, having a clear purpose, publishing options, business considerations, and writing challenges.</p> <p>Session 2: Room Francis Marion B: Dr. John Bethune (Barton College) Title of Presentation: “Using Overlooked Economic Concepts to Teach the Principles of Economics.” Abstract: Basic economic concepts are fundamental to the functioning of a free enterprise system and, when they are ignored, problems, such as poor decision-making resulting in inferior outcomes, arise. This presentation is designed to aid instructors to get students to think critically about various aspects of the decision making process on the micro as well as macro level. It also includes a section on how overlooked concepts lead to poor collective choices.</p> <p>Session 3: Room Francis Marion A: Dr Daniel Hall and Dr. Stephanie Crofton (<i>in absentia</i>) (High Point University) Title of Presentation: EconApps: A Mobile App for Teaching Free Markets Abstract: EconApps is a tablet/smartphone app that can be used for quick customizing and conducting of popular economic experiments (i.e. pit market, public goods) in the classroom. Its technical and pedagogical strengths include quick feedback and ability to teach free market principles. Students experience the lesson themselves and the fun and interactive app features make the experience more immersive than traditional methods of running experiments. Presentation includes two modules (Pit Market & Public Goods Market) to illustrate free market efficiency versus market failure of government solutions.</p>
10:45 AM	Break
11:00 AM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Mr. Christopher Calton (Marshall University) Title of Presentation: “The Not-So-Socialist Josiah Warren.” Abstract: The tradition of anarchist intellectual thought generally claim universal acceptance of socialist economic ideas. In the case of Josiah Warren, the first American anarchist, this appears not to be the case. Prior to the 1870s, all Classically Liberal thinkers held to a labor value theory. Unlike Marx, though, Josiah Warren had an incredibly complex method of calculating cost and value that factored in variables that Marx neglected in his own value theory. Thus, this evidence of Warren’s socialism is anachronistic and misleading.</p> <p>Session 2: Room Francis Marion B: Dr. Merrill Boyce (Coastal Carolina University) Title of Presentation: “Whither the international curriculum?” Abstract: We are told that we live in a globalized society. This is not true. The fantasy of globalization comes from disembodied news, exotic logos and virtual voyeurism that never goes beyond the laptop or iPhone in either direction. The global goods that come from somewhere offshore are generic if not Americanized with labels in English and tailored for styles and standards we recognize and expect. We do not acknowledge them as foreign. Foreign contact that does occur is with westernized businesspeople in conference rooms that could be anywhere in the world, easily accessed by plane and taxi without maybe even breathing the local air.</p>

	<p>Session 3: Room Francis Marion A: Dr. Susan Luck (co-author Dr. Anne Murray The Graduate School, Pfeiffer University) Title of Presentation: “How not to bore your students to death.” Abstract: Online teaching techniques, research on best practices, and free software tools. We feel these can apply to any subject and any discipline.</p>
11:45 AM	Break
12:00 PM Lunch	<p>Special Keynote Session: Room Francis Marion C&D Distinguished Speakers: Dr. Dallas Brozik (Lewis College of Business, Marshall University) and Doris Brozik Title of Presentation: “Competitive Communications: A Simulation of Free Market system communications.” Abstract: This simulation demonstrates aspects of inter-firm communications in a free market environment. It is designed for use in college-level classes in business, but it can be adapted for use in a corporate setting. Simulation participants will be provided with a complete set of supporting materials after they have completed the simulation.</p>
1:45 PM	Break
2:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Mr. Ross Gardiner (Americans for Prosperity Foundation) Title of Presentation: “Hayek, Hockey, and Human Action: Spontaneous Orders in Sports” Abstract: The free market is a glorious result of human action but not necessarily of human design. Through the marketplace, humans follow rules and signals which can be seldom articulated, but are nonetheless understood. This also occurs in a different market which attracts the attention of millions of Americans: the wide world of sports. This paper will elaborate Hayek’s theory of spontaneous orders in the marketplace and trace the similarities of spontaneous orders through football, NASCAR, and hockey. Just as the sporting world develops codes of conduct through these human actions, so too does the marketplace.</p> <p>Session 2: Room Francis Marion B: Dr. John Tures (LaGrange College) Title of Presentation: “Automated License Plate Reader (ALPR) – Good or Evil?” Abstract: Chances are, you've been tracked by the police today, thanks to something known as an Automated License Plate Reader (ALPR). Every road that was taken, every errand that was run, every household that was visited today became part of an ever growing database. For whom, or what purpose, was this data collected? We’ve been told that it is necessary for law enforcement to have such information. Research uncovered for the paper reveals stories of policing success, where the cops have been able to catch criminals, thanks to this ability to track cars.</p> <p>Session 3: Room Francis Marion A: Dr. Kathy J. Langston (Darla Moore School of Business, University of South Carolina) Title of Presentation: “Internationalizing the Curriculum.” Abstract: Internationalizing the curriculum is a necessity for all business schools in America. The global economy and the Internet have served to create an international environment within all businesses from small to large. The continual increase of immigrants in our country has created a need for businesses to understand how to interact with most cultures within the world. Adding courses that contain elements introducing students to communication with other cultures is a beginning step in internationalizing the entire curriculum.</p>
2:45 PM	Break
3:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&D: Mr. Paul R. (Dick) Drass (Coastal Carolina University) Title of Presentation: “Applied Learning in Entrepreneurial Leadership.” Abstract: A Progression from Freshmen to MBA's.” This session will focus on early introduction and stepped reinforcement of the Entrepreneurship process. It begins with how we introduce our freshman in an 'Intro to Global Business' class to entrepreneurial business ventures and the Entrepreneurship process. Secondly, we'll talk briefly about how we scale it up with our 300-level management principles classes, then spend the greatest part of the session on the mentored MBA projects and how we create student learning value through applied learning, in a "Leading Organizations" course. In this final objective, we look at the parallel processes of how pedagogy and projects mutually reinforce the learning experience, augmented by experienced executive mentorship. Your questions and comments are encouraged.</p> <p>Session 2: Room Francis Marion B: Dr. Bryan Dennis (University of S. Carolina Beaufort) Title of Presentation: “The rise and fall of Hoku Scientific: A strategic analysis.” Abstract: In 2007, the Hoku Scientific broke ground on a \$700 million dollar polysilicon factory in Pocatello, Idaho. CEO Dustin Shindo had negotiated over \$2 Billion dollars’ worth of polysilicon</p>

	<p>contracts before the factory was even built. 6 years later, his company was bankrupt and the half built polysilicon factory lay abandoned. This paper examines the factors behind the rise and fall of this unique firm.</p> <p>Session 3: Room Francis Marion A: Dr. Alan Belcher (Ashford University) and Dr. Susan Luck (The Graduate School, Pfeiffer University) Title of Presentation: “Improving Learning and Engagement: Free Digital Tools that Work.” Abstract: We examine digital tools for instruction that cut across disciplinary boundaries, browsers, and learning management systems, and cuts out the worry over budgets. Our intent is to identify and demonstrate the use of a series of free digital tools that have been tried and shown useful in face-to-face and online classroom environments. Coupled with our major requirement of being free and usable in a variety of classroom situations, the digital tools selected must also bring value to the experience of adult learners, have a short learning curve, and be useful in a professional setting.</p>
3:45 PM	Break
4:00 PM	<p>Room Francis Marion C&D: Robin McCutcheon Idea Generating Panel Discussion for the 4th Annual Interdisciplinary Symposium Samples: Academic Freedom across the Curriculum Free Enterprise in Higher Education Creating an Atmosphere of Entrepreneurship across Disciplines</p>
5:00 PM	Cool Down with Cocktails
6:00 PM	Farewell Dinner

Please join us at the

4th Annual Interdisciplinary Symposium:

“Academic Freedom in Higher Education”

estimated date: March 17, 2017 , location TBA in SC.

Brought to you by Dr. Robin McCutcheon and the Lync-Sync.com Team



Guest & Presenter List

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