

## 2<sup>nd</sup> Annual Interdisciplinary Symposium: Entrepreneurship in Higher Education Overview



**Program:** Friday, March 13, 2015 at Litchfield Beach and Golf Resort in Pawleys Island, SC

9:00 AM	Check-in
9:45 AM	Brief Welcome! Room Francis Marion C&D
10:00 AM Concurrent Sessions	<p>Session 1: Room Francis Marion C&amp;D: Dr. Michaux E. Dempster (University College, Virginia Commonwealth University) and Dr. Gregory M. Dempster (Hampden-Sydney College)</p> <p>Session 2: Room Francis Marion A: Dr. Ralph Griffith (Director of the Center for Commercial &amp; Social Entrepreneurship, Charles M. Snipes School of Business, Lenoir-Rhyne University)</p> <p>Session 3: Room Francis Marion B: Dr. M. Wayne Rollins (Jones College of Business, Middle Tennessee State University)</p>
10:45 AM	Break
11:00 AM	Special Keynote Session: Room Francis Marion C&D Distinguished Speakers: Dr. Dallas Brozik (College of Business, Marshall University) and Doris Brozik
11:45 AM	Break
12:00 PM	Lunch
1:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&amp;D: Dr. Kathryn Jones (Tusculum College)</p> <p>Session 2: Room Francis Marion A: Dr. Susan Luck (Pfeiffer University) and Dr. Anne Murray (The Graduate School, Pfeiffer University)</p> <p>**Session 3: Room Francis Marion B: Dr. Michael G. Brizek and Jabari Gordon (Senior Project Presentation) (School of Business, South Carolina State University)</p>
1:45 PM	Break
2:00 PM Concurrent Sessions	<p>**Session 1: Room Francis Marion C&amp;D: Senior Project Presentations</p> <ol style="list-style-type: none"> <li>1. Chris Calton (Marshall University)</li> <li>2. Ross Gardiner (Marshall University)</li> </ol> <p>Session 2: Room Francis Marion A: Shane Boyd, MBA, Entrepreneur &amp; Business Consultant (Coastal Carolina University)</p> <p>Session 3: Room Francis Marion B: Dr. Raushan Gross (Greensboro College)</p>
2:45 PM	Break
3:00 PM Concurrent Sessions	<p>Session 1: Room Francis Marion C&amp;D: Dr. John J. Bethune (<i>et al.</i>: Doctors Sandra Avery, Rena Corbett, and Clayton Stakes) (Director of the BB&amp;T Center for Free Enterprise Education; The Wilson/Barton Think-Tank, Barton School of Business)</p> <p>Session 2: Room Francis Marion A: Rob Salvino and Michael Latta (Coastal Carolina University)</p> <p>Session 3: Room Francis Marion B: Dr. Merrill T. Boyce (<i>et al.</i>: Doctors Michael Latta, and Dennis Edwards) ( E. Craig Wall, Sr. College of Business Administration, Coastal Carolina University)</p>
3:45 PM	Break
4:00 PM	<b>Room Francis Marion C&amp;D: Robin McCutcheon Panel Discussion on Free Enterprise in the 21<sup>st</sup> Century</b>
5:00 PM	Cool Down with Cocktails
6:00 PM	Farewell Dinner

# 2<sup>nd</sup> Annual Interdisciplinary Symposium: Entrepreneurship in Higher Education Program Details



**Program:** Friday, March 13, 2015 at Litchfield Beach and Golf Resort in Pawleys Island, SC

9:00 AM	Check-in
9:45 AM	Brief Welcome! Room Francis Marion C&D
10:00 AM Concurrent Sessions	<p><b>Session 1: Room Francis Marion C&amp;D: Dr. Michaux E. Dempster (University College, Virginia Commonwealth University) and Dr. Gregory M. Dempster (Hampden-Sydney College)</b></p> <p><b>Title of Presentation 1:</b> Why Diversity Matters: Unleashing Entrepreneurial, Innovative Learning Strategies in a First Year Core Curriculum</p> <p><b>Abstract:</b> Classical liberal thinkers from J. S. Mill to F. A. Hayek to Milton Friedman have argued that the ability of human actors to experiment in trial-and-error ‘experiments in living’ and innovate in response to what they learn is an important coordinative principle of the liberal society. Friedman, in particular, applied this principle to the provision of education, though he primarily focused on the idea that competitive provision of education would produce superior results compared to government provision. This article addresses a view of the ‘experiments in living’ argument that one might not readily associate with these thinkers—its implication for diversity in higher education—and provides evidence of positive impacts on student engagement associated with diverse, entrepreneurial backgrounds among a group of undergraduate teaching assistants (UTAs) in Virginia Commonwealth University (VCU) University College first-year core curriculum. Following a Darwinian logic of variation-selection-retention, we argue that the classical liberal notion of competition among ideas, lifestyles and learning strategies is every bit as important for successful educational programs and institutions as is competition among the programs and institutions themselves.</p> <p><b>Title of Presentation 2:</b> Undergraduate Teaching Assistants and Student Performance: Innovation in a First Year Core Curriculum</p> <p><b>Abstract:</b> This article discusses a study conducted to evaluate the effect of the Virginia Commonwealth University (VCU) University College’s Undergraduate Teaching Assistant (UTA) Program on student performance in first-year core curriculum courses. VCU’s curriculum-wide UTA program is framed as an innovative attempt to increase student engagement by providing incentives for entrepreneurial students who have succeeded in mastering the first-year core courses to pass on their success strategies and assist other students in achieving their speaking, writing and critical thinking goals. First, a description of the UTA program, a summary of its connection to the history and theory of peer mentoring, learner-centered teaching, and student engagement, and a simple model of its predicted impacts are provided. Next, a two-part mixed methods study is utilized to determine the impact of UTA access on student performance and the channels by which this impact operates. Findings indicate that student performance is impacted positively but indirectly through effects on student engagement, and that positive impacts depend crucially on the processes by which entrepreneurial UTAs are selected for and utilized within the program. Implications for further study of innovative strategies with regard to engagement, peer mentoring, and learner-centered teaching are also discussed.</p> <p><b>Session 2: Room Francis Marion A: Dr. Ralph Griffith (Director of the Center for Commercial &amp; Social Entrepreneurship, Charles M. Snipes School of Business, Lenoir-Rhyne University)</b></p> <p><b>Title of Presentation:</b> Owners that Choose to Hit the Bricks: Why some entrepreneurs may be too cool for school</p> <p><b>Abstract:</b> The purpose of this study was to understand the factors that lead entrepreneurs to seek formal education. The evidence shows that entrepreneurs are playing an increasingly important role in producing economic growth in the United States. This researcher examined the theoretical foundations of entrepreneurship based on economic, psychological, and sociological research. With the use of a phenomenological research design, data were collected from entrepreneurs through in-depth interviews. The research questions focused on the factors that lead entrepreneurs to seek formal education, the value</p>

	<p>entrepreneurs see in formal education, and the barriers preventing entrepreneurs from enrolling in formal education. The participants were selected using purposive sampling and were individually interviewed. The participants were current entrepreneurs enrolled at Delta College, which serves students from three Michigan counties (Bay, Midland, and Saginaw). Data analysis involved identifying common themes from the interviews, and drawing parallels between the research findings, and the literature. The results of the study can help institutions of higher education, researchers, and prospective entrepreneurs improve the educational process. Those who seek to understand and benefit from the phenomenon of successful entrepreneurship through education and mentorship may be best suited to learn from this research.</p> <p><b>Session 3: Room Francis Marion B: Dr. M. Wayne Rollins (Jones College of Business, Middle Tennessee State University)</b></p> <p><b>Title of Presentation:</b> Entrepreneurship from the Back Side</p> <p><b>Abstract:</b> Why do some startup businesses fail? What common traps ensnare beginning entrepreneurs? This session presents five important reasons why startup businesses fail: (1) lack of cash and capital, (2) an inadequate business plan, (3) insufficient marketing, (4) repeating the same mistakes, and (5) lack of focus. In addition to highlighting these reasons, the presentation focuses on those five reasons but “from the back side”; to contrast views, why some startup businesses fail even when these five factors seem entirely adequate.</p>
10:45 AM	Break
11:00 AM Special Keynote Session Francis Marion C&D	<p><b>Distinguished Speakers: Dr. Dallas Brozik (College of Business, Marshall University) and Doris Brozik</b></p> <p><b>Title of Presentation: Triad of Simulations for Entrepreneurial Development</b></p> <p><b>Abstract:</b> We have been working on using simulations to teach entrepreneurial skills, and we have developed a "Triad of Simulations for Entrepreneurial Development". The front end of the hour is introducing the concepts and structures of simulations/games and showing how to develop particular exercises. In the middle of the hour, we will conduct one of the simulations, and all attendees will participate. Then there will be the debriefing of the simulation and discussion about how to modify it to achieve other goals. After this there should be time for general discussion.</p>
11:45 AM	Break
12:00 PM	Lunch
1:00 PM Concurrent Sessions	<p><b>Session 1: Room Francis Marion C&amp;D: Dr. Kathryn Jones (Tusculum College)</b></p> <p><b>Title of Presentation:</b> Online Delivery of Principled Leadership Course: Reflections &amp; Insights</p> <p><b>Abstract:</b> Teaching and learning online are fast becoming the new norm in many educational settings. In pursuit of best practices, instructors turn to the evolving stream of advice on course design and delivery techniques. We are cautioned that what works in one course may not necessarily transfer as effective methodology in others. Therefore, often our best source of learning how to deliver a specific online course comes from trial and error experience. This paper presents a review and reflective analysis of one personal experience. The paper will review the personal challenges involved in recently delivering online, for the first time, an established business leadership course previously delivered as a discussion seminar-type course blending concepts and issues related to citizenship, classic virtues, the responsibility of business in society and leadership. The paper includes a reflective analysis of what worked and what didn't, as well as interesting insights gained related to specific instructional techniques and matters such as personalization, instructor engagement, misperceptions, and accountability management.</p> <p><b>Session 2: Room Francis Marion A: Dr. Susan Luck (Pfeiffer University) and Dr. Anne Murray (The Graduate School, Pfeiffer University)</b></p> <p><b>Title of Presentation:</b> Engaging Online Students via Discussion Boards</p> <p><b>Abstract:</b> Discussion boards are a commonly mis-used and/or underutilized segment of online instruction. Drs. Luck and Murray have each been teaching online class for 15 years and have earned certification as peer evaluators by Quality Matters. This session will include but not be limited to the following:</p> <ul style="list-style-type: none"> <li>• Use of discussion boards as peer-review sessions. By incorporating the peer review process for</li> </ul>

	<p>written assignments into the discussion board, Dr Luck has been able to teach good, practical writing techniques as well as grammatical material in a much more efficient manner. This session will demonstrate how this process works as well as discuss the opportunities it offers both the students and the instructor to have open, safe conversations around writing.</p> <ul style="list-style-type: none"> <li>• Use of discussion boards as opportunities to develop student-led sessions. With the assignment of students as “lead facilitator” for weekly discussions and grading them on how well they develop not only their own ideas but those of their peers, Dr Murray has been able to engage students actively, increase levels of participation, and improve demonstrations of critical thinking.</li> </ul> <p>Participants in this session will be able to identify strategies for using discussion boards more effectively that will translate to most online classrooms.</p> <p><b>**Session 3: Room Francis Marion B: Dr. Michael G. Brizek and Jabari Gordon (Senior Project Presentation) (School of Business, South Carolina State University)</b></p> <p><b>Title of Presentation:</b> The Use of Case Study Method in order to Introduce Characteristics of Entrepreneurial Behavior in an Academic Setting</p> <p><b>Abstract:</b> Although the term entrepreneurship has been used for well over 200 years, there is still considerable disagreement to what the term actually means. The main discrepancy among theorists is the conceptualization of the individual entrepreneur as compared to an entrepreneurial enterprise or organization. Early research on individual entrepreneurial behavior suggests that such variables as energy level, conformity, and need for autonomy; need for achievement, need for autonomy, dominance, high energy level, persistence; and a desire for personal control influence entrepreneurial acts. These elements are: change initiation, commitment to employees, creative resourcing, entrepreneurial learning, innovation and creativity, knowledge leadership, opportunity alertness, relationship management, risk and uncertainty management, timing of action, and vision and strategic orientation. Although theory creation is prevalent involving individual entrepreneurial behavior, it still may be difficult to articulate these behaviors within an academic classroom setting. One such method practitioners may use is the induction of the case study method in explaining entrepreneurial behavior. Conclusions are drawn from the observations of participant’s comprehension of individual entrepreneurial characteristics through the use of the case study method in support of previous research by Hirsch and Peter’s 1999 typology on individual entrepreneurial behaviors.</p>
1:45 PM	Break
2:00 PM Concurrent Sessions	<p><b>**Session 1: Room Francis Marion C&amp;D: Senior Project Presentations</b></p> <p><b>1. Chris Calton (Senior Project Presentation) (Marshall University)</b></p> <p><b>Title of Presentation:</b> Colonial Paper Money Experiments</p> <p><b>Abstract:</b> In the early 20th Century, Ludwig von Mises put forth a theory of money and credit that contends that from barter economies emerge commodity moneys, and that this must precede the advent of paper money. The American colonies represent some of the earliest Western attempts at paper money, and they did so when barter was still the prevailing form of trade in many areas. Taking a look at paper money in this period provides a unique look at Mises’ theory.</p> <p><b>2. Ross Gardiner (Senior Project Presentation) (Marshall University)</b></p> <p><b>Title of Presentation:</b> How Substantive Due Process Can Save Capitalism</p> <p><b>Abstract:</b> Ask any legal scholar what some of the most horrendous Supreme Court decisions have been and you’ll often hear the Dred Scott and Plessy cases. Included in the ire is a 1905 case, Lochner v. New York, which ruled that a New York law limiting the working hours of bakers violated a "liberty of contract" between employer and employee. The Lochner era introduced the phenomena of substantive due process, the doctrine that the due process clauses of the Fifth and Fourteenth Amendments protect rights implicit in other guarantees of the Constitution. This presentation will briefly cover the highlights (and downfalls) throughout the history of substantive due process. After a discussion of the history, the presentation will call for a new Lochner era, explaining why judges should adopt substantive due process as their legal doctrine. Finally, the presentation will identify potential cases which could arise before the courts in coming years, cases which could be ruled in support of capitalism through the use of substantive due process.</p>

	<p><b>Session 2: Room Francis Marion A: Shane Boyd, MBA, Entrepreneur &amp; Business Consultant (Coastal Carolina University)</b></p> <p><b>Title of Presentation:</b> The 21st Century Entrepreneur’s Approach to Content Marketing and Developing a Unique Selling Proposition</p> <p><b>Abstract:</b> Many college courses in selling, marketing and entrepreneurship place little emphasis on a firm’s unique selling proposition. This session aims to show the possible correlation between a firm’s unique selling proposition, content marketing and a firm’s success or lack thereof. A unique selling proposition (USP) seeks to answer why a prospect should do business with a particular business and what sets the business apart from all the other businesses in a particular niche. Content marketing consists of writing content that is useful to prospects and ultimately helps prospects or leads prospects towards a buying decision. The research was completed by examining what a unique selling proposition is and when it was first used; what content marketing is and when it was first used; and performing case studies on four well-known companies to determine if they have a USP and if they use their USP in their content marketing strategies. By determining if there is a correlation between a USP, content marketing and a firm’s overall success, new business owners could potentially become successful faster by developing a USP first. This research could be used by college professors to demonstrate the power of a unique selling proposition in one’s business strategy.</p> <p><b>Session 3: Room Francis Marion B: Dr. Raushan Gross (Greensboro College)</b></p> <p><b>Title of Presentation:</b> Strategic Thinking as a Predictor of Entrepreneurial Leadership: A Critical Analysis and Proposed Theory</p> <p><b>Abstract:</b> This paper examined how strategic thinking is a predictor of entrepreneurial leadership. I purport that teaching students to become strategic thinkers transforms them to become entrepreneurial leaders who seek to identify gaps in the external environment, which therefore heightens their entrepreneurial opportunity, and are able to exemplify leadership skills, innovativeness, creativity, based on the capability to think strategically as a learned skill. Ultimately, this mode of thinking could predict one’s disposition to initiating and effectively leading an entrepreneurial venture. This paper develops a theoretical model that embodies both variables to prescriptively support the notion that teaching one to think strategically increases their likelihood to effectively lead entrepreneurial ventures.</p>
2:45 PM	Break
3:00 PM Concurrent Sessions	<p><b>Session 1: Room Francis Marion C&amp;D: Dr. John J. Bethune (et al: Doctors Sandra Avery, Rena Corbett, and Clayton Stakes) (Director of the BB&amp;T Center for Free Enterprise Education; The Wilson/Barton Think-Tank, Barton School of Business)</b></p> <p><b>Title of Presentation:</b> The Wilson/Barton Think Tank: An Entrepreneurial Endeavor of Town and Gown</p> <p><b>Abstract:</b> Wilson, North Carolina is a micropolitan city in Eastern North Carolina that is home to Barton College, an independent college with approximately 1,000 students. The city is a forward looking community that approaches the future from a variety of perspectives. Driven by discussions between community and College leaders, the Wilson/Barton Think Tank (WBTT) was created to analyze both problems and opportunities identified by an advisory board of national, regional and local decision-makers.</p> <p>The Barton School of Business (BSB) identifies service to the community and student research as core commitments in our mission. After a series of discussions the BSB faculty identified seven areas of interest where faculty and students might collaborate and conduct research. This was done during the summer of 2014, and resulted in seven presentations given to the Wilson community at an on-campus event that also included regionally and nationally recognized speakers. The program was quite well received by community leaders and will become an annual event.</p> <p>Topics the students addressed included, funding strategies for nonprofit organizations, a comparative analysis of regional economies, accounting software needs, the creation of a customer interaction survey, the climate for entrepreneurship in Wilson County, addressing the vacant historic properties dilemma, and determining the unemployable rate in Wilson County.</p> <p><b>Session 2: Room Francis Marion A: Rob Salvino and Michael Latta (Coastal Carolina University)</b></p> <p><b>Title of Presentation:</b> Entrepreneurship (Profit-seeking): A Moral and Economic Perspective</p>

	<p><b>Abstract:</b> Morality represents the way we would like the world to work, while economics represents how it actually does. This perspective motivated much of the empirical research underlying the stories told in the widely-read NY Times best-seller, <i>Freakonomics</i>. The conventional wisdom is so often a poor predictor of behavior because the designers of a thing ignore underlying incentives. How profit-driven corporations should invest or distribute their profits also involves moral considerations and economic consequences. Reconciling the moral and economic objectives of individuals and societies has been a challenge in the economic literature. This chapter considers individual-societal tradeoffs and presents a two-period model in which individuals collectively choose an optimal institutional structure in order to maximize moral and economic conditions.</p> <p><b>Session 3: Room Francis Marion B: Dr. Merrill T. Boyce (et al: Doctors Michael Latta, and Dennis Edwards) ( E. Craig Wall, Sr. College of Business Administration, Coastal Carolina University)</b></p> <p><b>Title of Presentation:</b> The Moral Basis for Capitalism</p> <p><b>Abstract:</b> Free markets increase general welfare, improve well-being and promote economic growth more consistently and effectively than alternative economic systems. However, free markets are also susceptible to crises and irrational excesses. What is the importance of individual political freedom (human rights) and the free-play of economic forces to the success of free markets? What are the legitimate roles of governments and other quasi-governmental organizations in creating, protecting and regulating markets? Who knows enough to make economic decisions: the individual, the market, elected officials, unelected experts?</p>
3:45 PM	Break
4:00 PM	<b>Room Francis Marion C&amp;D: Robin McCutcheon Panel Discussion on Free Enterprise in the 21<sup>st</sup> Century</b>
5:00 PM	Cool Down with Cocktails
6:00 PM	Farewell Dinner

Bethune, John  
Presenter  
[jbethune@barton.edu](mailto:jbethune@barton.edu);  
Professor of Economics  
Director, BB&T Center for Free Enterprise Education  
Willson/Barton Think Tank  
Wilson, NC

Biermann, Pam  
Guest  
[pambiermann@yahoo.com](mailto:pambiermann@yahoo.com);  
Instructor  
Reeves School of Business Center for Entrepreneurship  
Methodist University  
Fayetteville, NC

Boyce, Merrill  
Presenter  
[mboyce@coastal.edu](mailto:mboyce@coastal.edu);  
Chief Executive in Residence  
Global Business Coordinator  
Coastal Carolina University  
Conway, SC

Boyd, Shane  
Presenter  
[shaneboyd33@gmail.com](mailto:shaneboyd33@gmail.com);  
Entrepreneur & Owner  
Internet & Direct Response Marketing Expert  
[Personal Branding for the 21st Century](#)  
Conway, SC

Brozik, Dallas  
Presenter  
[brozik@marshall.edu](mailto:brozik@marshall.edu);  
Professor of Finance  
Marshall University College of Business  
Huntington, WV

Brozik, Doris  
Guest

Bryzik, Timothy  
Symposium Coordinator  
[info@lync-sync.com](mailto:info@lync-sync.com)  
Lync-Sync Administrator  
Lync-Sync.com, LLC

Griffith, Ralph  
Presenter

Calton, Chris  
Presenter  
[chrisicalton@gmail.com](mailto:chrisicalton@gmail.com);  
Senior Undergraduate Student  
Department of History  
Marshall University  
Huntington, WV

Dempster, Gregory  
Presenter  
[gdempster@hsc.edu](mailto:gdempster@hsc.edu);  
Professor of Economics  
Elliott Professor of Economics & Business  
Hampden-Sydney College  
Hampden-Sydney, VA

Dempster, Michaux  
Presenter  
[dempsterm@vcu.edu](mailto:dempsterm@vcu.edu);  
Professor Focused Inquiry  
Virginia Commonwealth University  
Richmond, VA

Drass, Dee  
Guest

Drass, Dick  
Attendee  
[prdrass@gmail.com](mailto:prdrass@gmail.com);  
Lecturer in Management & Entrepreneurship  
Coastal Carolina University  
Conway, SC

Edwards, Dennis  
Presenter  
[dsedward@coastal.edu](mailto:dsedward@coastal.edu);  
Professor  
Coastal Carolina University  
Conway, SC

Gardiner, Ross  
Presenter  
[gardiner1@live.marshall.edu](mailto:gardiner1@live.marshall.edu);  
Senior Undergraduate Student  
Department of History  
Marshall University  
Huntington, WV

McCutcheon, Robin  
Coordinator

[Ralph.Griffith@lr.edu](mailto:Ralph.Griffith@lr.edu)  
Assistant Professor of Entrepreneurship  
Director, Center for Commercial & Social Entrepreneurship  
Lenoir-Rhyne University, NC  
Hickory, NC

Gross, Melinda  
Guest

Gross, Raushan  
Presenter  
[raushangross@yahoo.com](mailto:raushangross@yahoo.com)  
Assistant Professor  
Greensboro College  
Greensboro, NC

Hamilton, Karen  
Attendee  
[khamilton@coker.edu](mailto:khamilton@coker.edu)  
Associate Professor  
Chairman of Department of Business Administration  
Coker College  
Bluffton, SC

Jones, Kathryn  
Presenter  
[kjones@tusculum.edu](mailto:kjones@tusculum.edu)  
Associate Professor of Management  
Graduate & Professional Studies  
School of Business, Tusculum College  
Knoxville, TN

Latta, Michael  
Co-Author  
[mlatta@coastal.edu](mailto:mlatta@coastal.edu)  
Associate Dean & Professor  
College of Business  
Coastal Carolina University  
Conway, SC

Luck, Susan  
Presenter  
[susan.luck@pfeiffer.edu](mailto:susan.luck@pfeiffer.edu)  
Professor of Business Communication  
The Graduate School  
Pfeiffer University  
Charlotte, NC

[mccutcheonr@marshall.edu](mailto:mccutcheonr@marshall.edu)  
Symposium Coordinator  
Assistant Professor of Economics; College of Business  
Marshall University College of Business  
Huntington, WV

Murray, Anne  
Presenter  
[anne.murray@pfeiffer.edu](mailto:anne.murray@pfeiffer.edu)  
Professor of Business Communication  
The Graduate School  
Pfeiffer University  
Charlotte, NC

Rollins, Vel  
Guest

Rollins, Wayne  
Presenter  
[Wayne.Rollins@mtsu.edu](mailto:Wayne.Rollins@mtsu.edu)  
Professor of Business Communication & Entrepreneurship  
Jones College of Business  
Middle Tennessee State University  
Murfreesboro, TN

Salvino, Rob  
Presenter  
[rsalvino@coastal.edu](mailto:rsalvino@coastal.edu)  
Associate Professor/Research Economist  
Center for Economic & Community Development  
Coastal Carolina University  
Conway, SC

Watson, Len  
Attendee  
[phoenixrsi@outlook.com](mailto:phoenixrsi@outlook.com)  
Phoenix RSI  
Bluffton, SC

*Join Us!!*

*March 18, 2016 at*

*Litchfield Beach and Golf Resort*

*in Pawleys Island, SC*

3<sup>rd</sup> Annual Interdisciplinary Symposium

Free Market Systems: Teaching &

Research

Good Food & Good Company!

Brought to you by Dr. Robin McCutcheon and the Lync-Sync.com Team

